Think, for a moment, not about the technical, economic, security, or policy implications of BPL. Consider the aesthetic. The HF radio spectrum is a beautiful, fragile ecosystem. Most days, a tiny signal from thousands of miles away can be easily detected against a quiet background, much like hearing a solitary loon calling from a distant lake. Adding the cacophony of BPL to every power line in the country is like air-dropping a trillion cicadas per square mile. No more bird sounds. Just a nasty aural fog that masks everything (and radiates around the world). Is faster spam worth it?